Waldemar Tevnell

Date of Birth: 26th of April 1960
Nationalities: Polish, Swedish
Marital status: Married, three children
E-mail: w.tevnell@gmail.com
Phone : +48 604 900 600

Education

2007-2008	AMP IES	- Business School, University of Navarra
2005-2007	Media Management	- Bonnier Media University-Boss International Program/ IMD Intl. Lausanne, Switzerland
1998-2001	Doctorate in Economy	- Economical University in Gdansk
1995-1997	Masters in Economy	- Economical University in Gdansk
1990-1995	Publishing	- Bonnier Media University
1986-1988	Bahelor Market Economy	- IHM Business School

Languages

- Fluent - Polish, English, Swedish;
- Conversational - Danish, Norwegian

General Experience

- Industries - Printing and publishing, consulting
- Activities - PR, Business Development, M&A, processes of change, green and brown field ops. on emerging markets, negotiation, lobbing, procurement, can effectively interact between business and politics
- Network - Extremely well developed network on CxO and board levels in Blue Chip companies across Central Europe, very well connected in the political sphere

Work Experience

2009- Current Ernst & Young Advisor

- In charge of PR activities for the Central Europe. Business development in BA Blue Chip companies and political marketing in the region.

2008- Current ringier-Axel Springer AG Executive management board advisor

- Advisor to the supervisory board. Has an influence on the financial of the company, development strategies, mergers and acquisitions

1996-2008 Bonnier Business Press (Poland) CEO and chairman of the supervisory board

- CEO and chairman of the supervisory board in " Puls Biznesu" (The Pulse of Business). Created a company structure for a business newspaper and a publishing house from scratch along with network of subscribers and OTC customers. Customers – Blue Chips such as KGHM, LOT Polish Airlines, ORLEN etc. A pioneer in a modern approach to business publishing- managed to gather most talented journalists on the market and float a new title which shortly started to set standards for Polish newspapers.

1991- 1996 TM- Semic Co-founder together with The Bonnier Group

- CEO for TM – Semic- publishing house printing books and magazines for kids and teenagers. The company was also in charge of The Bonnier Group's activities in Central and Eastern Europe. In charge of procurement of products and services from local vendors in Central and Eastern Europe and also from Asia – emerging markets . Created guidelines for licensing policies for these geographical areas- a pioneering achievement within The Bonnier Group usually operating on mature markets.

1986-1990 Teamco AB Head of consulting

- In charge of BD for consulting services and project management within the group. Created BA " Education" with Volvo, SAS and Ericsson as major customers. Active collaboration with Nordic "Blue Chip" companies for coordination and supervision of strategic projects.

- **1980-1985 IT Kontek System AB** **Head of Sales**
  In charge for sales for The Kontek Group. Developed an innovative sales system, which was first tested in the Great Stockholm area and then successfully introduced in the Nordics.

Other

- 2003 Awarded Johan Bonniers scholarship as a ”Manager of the Year – Bonnier Group”
- 2003 Awarded “Manager of the Year” by “ Home & Market” magazine
- Current member of supervisory board in Elzab SA
- Former Member of supervisory boards in listed companies: Bioton SA and Energomontaz Poludnie SA
- Former chairman of polish publisher association and vice chairman of polish chambers of publishers
- Former board member of European business press association