

Annex DTR3

Notification of Transactions of Directors/Persons Discharging Managerial Responsibility and Connected Persons

All relevant boxes should be completed in block capital letters.

1.	Name of the issuer International Personal Finance plc	2.	State whether the notification relates to (i) a transaction notified in accordance with DTR 3.1.2 R, (ii) a disclosure made in accordance LR 9.8.6R(1) or (iii) a disclosure made in accordance with section 793 of the Companies Act (2006). (i)
3.	Name of person discharging managerial responsibilities/director David Edward Spencer Broadbent	4.	State whether notification relates to a person connected with a person discharging managerial responsibilities/director named in 3 and identify the connected person Yes, named director and spouse
5.	Indicate whether the notification is in respect of a holding of the person referred to in 3 or 4 above or in respect of a nonbeneficial interest Holdings of person in 3 and 4 above	6.	Description of shares (including class), debentures or derivatives or financial instruments relating to shares Ordinary shares of 10p
7.	Name of registered shareholders(s) and, if more than one, the number of shares held by each of them David Edward Spencer Broadbent 73,638 and Sharon Louise Broadbent 11,436 shares prior to this notification	8.	State the nature of the transaction A. Exercise of 7,208 options under the International Personal Finance plc Approved Company Share Option Plan by the director named in 3 above, subsequent sale of 2,911 shares to cover the option cost, and transfer of 4,297 shares to his spouse named in 7. B. Exercise of 58,368 options under the International Personal Finance plc Performance Share Plan by the director named in 3 above and subsequent sale of 27,516 shares to cover the tax and NI liability.

9.	Number of shares, debentures or financial instruments relating to shares acquired David Edward Spencer Broadbent 30,852 shares / Sharon Louise Broadbent 4,297 shares	10.	Percentage of issued class acquired (treasury shares of that class should not be taken into account when calculating percentage) 0.015%
11.	Number of shares, debentures or financial instruments relating to shares disposed 30,427 shares (to cover the option cost, tax and NI liability)	12.	Percentage of issued class disposed (treasury shares of that class should not be taken into account when calculating percentage) 0.013%
13.	Price per share or value of transaction Option cost on acquisition: 208.1 pence per share Sale price on disposal: 517.5 pence per share	14.	Date and place of transaction 15 August 2014, London
15.	Total holding following notification and total percentage holding following notification (any treasury shares should not be taken into account when calculating percentage) Director and connected person: 120,223 (0.051%)	16.	Date issuer informed of transaction 18 August 2014

If a person discharging managerial responsibilities has been granted options by the issuer complete the following boxes

17.	Date of grant	18.	Period during which or date on which exercisable
19.	Total amount paid (if any) for grant of the option	20.	Description of shares or debentures involved (class and number)
21.	Exercise price (if fixed at time of grant) or indication that price is to be fixed at the time of exercise	22.	Total number of shares or debentures over which options held following notification

23.	Any additional information	24.	Name of contact and telephone number for queries

Name of authorised official of issuer responsible for making notification

Beccy Lee, Company Secretarial Assistant

Date of notification 19/08/2014