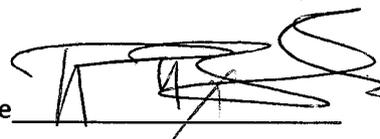


**Notification of the transaction in accordance with article 19 of Market Abuse Regulation**

<b>1</b>	<b>Details of the person discharging managerial responsibilities /person closely associated</b>	
a)	Name	<i>Olympia Group SA</i>
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	<i>as person closely associated to the below PDMRs:</i> <ul style="list-style-type: none"> <li>- <i>Ioannis Karagiannis / Member of the B.o.D.</i></li> <li>- <i>Vasileios Billis / Member of the B.o.D.</i></li> <li>- <i>Georgios Xirouchakis / Member of the B.o.D.</i></li> </ul>
b)	Initial notification/Amendment	<i>Initial Notification</i>
<b>3.</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	<i>PLAY COMMUNICATIONS SA</i>
b)	LEI	<i>222100EYB9HNJPI80514</i>
<b>4.</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument Identification code	<i>1. SHARE</i> <i>2. LU1642887738</i>
b)	Nature of the transaction	<i>Purchase of shares through Warsaw Stock Exchange</i>
c)	Price(s) and volume(s)	Price(s)
		Volume(s)
		23.953 PLN
		15,025
d)	Aggregated information <ul style="list-style-type: none"> <li>- Aggregated volume</li> <li>- Price</li> </ul>	<ul style="list-style-type: none"> <li>- 15,025</li> <li>- 359,902.84 PLN</li> </ul>
e)	Date of the transaction	<i>2018-05-30</i>
f)	Place of the transaction	<i>Warsaw Stock Exchange</i>

Date and signature



Roumpen Bourlas

Olympia Group SA