

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

With this and in statutory deadline we inform you that in the registry of the Company were received the following notification:

Notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 of Starcom Holding AD that on 1<sup>st</sup> of March 2018 this shareholder has made an initial sale on repo transaction with shares of Eurohold Bulgaria AD at a price of BGN 0.80 per share and a reverse repo on 28<sup>th</sup> of August 2018 at a price of BGN 0.81 per share.

7 March, 2018

Sincerely,

ASSEN MINCHEV, CEO