

To
Financial Supervision Commission
Budapest str. 16
Sofia, 1000

To
Bulgarian Stock Exchange - Sofia
Tri Ushi str. 10
Sofia, 1303

Subject: Notification pursuant to Article 19, paragraph 3 of the Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014

Dear ladies and gentlemen,

With this and in statutory deadline we inform you that in the registry of the Company was received the following notification under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014:

Notification of "Starcom Holding"AD that on 27th and on 28th of December 2016 this shareholder has done initial sales for repo transactions and repurchase repo transactions with shares of "Eurohold Bulgaria"AD, as follows:

1. 27.12.2016– 1425000 shares at a price of BGN 0.39
2. 27.12.2016– 1425000 shares at a price of BGN 0.39
3. 27.12.2016– 1425000 shares at a price of BGN 0.39
4. 27.12.2016– 1425000 shares at a price of BGN 0.39
5. 27.12.2016 – 1425000 shares at a price of BGN 0.39
6. 27.12.2016 – 1425000 shares at a price of BGN 0.39
7. 27.12.2016 – 1425000 shares at a price of BGN 0.39
8. 27.12.2016 – 1425000 shares at a price of BGN 0.39
9. 27.12.2016 – 1660000 shares at a price of BGN 0.30
- 10.27.12.2016 – 1930000 shares at a price of BGN 0.30
- 11.28.12.2016 – 1255000 shares at a price of BGN 0.39
- 12.28.12.2016 – 1255000 shares at a price of BGN 0.39
- 13.28.12.2016 – 1255000 shares at a price of BGN 0.39
- 14.28.12.2016 – 270000 shares at a price of BGN 0.39
- 15.23.06.2017 - 1425000 shares at a price of BGN 0.40
- 16.22.06.2017 - 1425000 shares at a price of BGN 0.40
- 17.21.06.2017 - 1425000 shares at a price of BGN 0.40
- 18.20.06.2017 - 1425000 shares at a price of BGN 0.40
- 19.19.06.2017 - 1425000 shares at a price of BGN 0.40
- 20.16.06.2017 - 1425000 shares at a price of BGN 0.40
- 21.15.06.2017 - 1425000 shares at a price of BGN 0.40
- 22.14.06.2017 - 1425000 shares at a price of BGN 0.40
- 23.14.06.2017 – 1660000 shares at a price of BGN 0.31
- 24.21.06.2017 – 1930000 shares at a price of BGN 0.31
- 25.28.06.2017 - 1255000 shares at a price of BGN 0.40

26.27.06.2017 - 1255000 shares at a price of BGN 0.40
27.26.06.2017 - 1255000 shares at a price of BGN 0.40
28.26.06.2017 - 270000 shares at a price of BGN 0.40

Notification of "Euro-Finance"AD that on 27th of December 2016 this shareholder has done initial sales for repo transactions and repurchase repo transactions with shares of "Eurohold Bulgaria", as follows:

1. 27.12.2016 – 1660000 shares at a price of BGN 0.30
2. 27.12.2016 – 1930000 shares at a price of BGN 0.30
3. 14.06.2017 – 1660000 shares at a price of BGN 0.307042
4. 21.06.2017 – 1930000 shares at a price of BGN 0.307333

30 December, 2016

Sincerely,

ASSEN MINCHEV, CEO