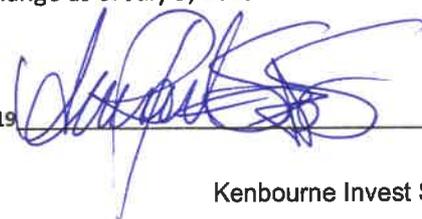


Notification of transactions as referred to
in w Article 19(1) of the MAR

1	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name/Full name of a natural person	Kenbourne Invest S.A.				
2	Reason for notification					
a)	Position/status	As person closely associated to the below PDMRs: - Bruce McInroy – Member of the Board of Directors - Serdar Cetin – Member of the Board of Directors				
b)	Initial notification/amendment	INITIAL NOTIFICATION				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	PLAY COMMUNICATIONS S.A.				
b)	LEI Code	222100EYB9HNJPI80514				
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted					
4.1						
a)	Description of the financial instrument, type of instrument Identification Code	SHARE LU1642887738				
b)	Type of transaction	Establishing share financial pledge over the shares in Play Communications S.A. by Kenbourne Invest S.A.				
c)	Price and volume	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>PLN 33.34*</td> <td>60,000,000 (sixty million) shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	PLN 33.34*	60,000,000 (sixty million) shares
Price(s)	Volume(s)					
PLN 33.34*	60,000,000 (sixty million) shares					
d)	Aggregated information					
	- Aggregated volume	60,000,000 (sixty million) shares				
	- Price	PLN 33.34*				
e)	Date of transaction	July 2, 2019.				
f)	Place of transaction	Outside regulated market				

* closing price of Play Communications S.A. shares at the Warsaw Stock Exchange as of July 2, 2019

Date and signature: July 5, 2019



Kenbourne Invest S.A.