

**To**  
**Financial Supervision Commission**  
**Budapest str. 16**  
**Sofia, 1000**

**To**  
**Bulgarian Stock Exchange - Sofia**  
**Tri Ushi str. 10**  
**Sofia, 1303**

**Subject:** Notification under Article 19 (3) of Regulation (EU) N° 596/2014 of the European Parliament and of the Council of 16 April 2014

**Dear ladies and gentlemen,**

We hereby and within the statutory term inform you that the Company's office has received notifications under Article 19, paragraph 1, of Regulation (EU) N°596 / 2014 of the European Parliament and of the Council of 16 April 2014 as follows:

Notifications from Starcom Holding AD:

- On 19.03.2021 – Initial sale of 490,700 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 18.06.2021 at a redemption price of BGN 1.519 per share
- On 23.03.2021 – Initial sale of 306,700 shares on a repurchase agreement at a price of BGN 1.500 per share and maturity on 23.06.2021 at a redemption price of BGN 1.519 per share

24 March, 2021

Sincerely,

ASSEN MINCHEV, CEO